

Is your business ready for an influx of visitors?

Presented by the Department of Commerce



STEP into Exporting Your CNMI_Final

CHECKLIST FOR LOCAL BUSINESSES:

Ensure your business is ready for an influx of visitors

- 1. Stocked Inventory for Increased Demand:** Keep essential items well-stocked to handle increased demand.
- 2. Outdoor Signage Clearly Visible:** Make sure all outdoor signs are clear, visible, and attractive to easily guide and welcome visitors.
- 3. Staff Educated on Daily Specials or Promotions:** Ensure all team members are knowledgeable about current deals and can communicate them effectively to visitors.
- 4. Social Media Presence:** Maintain active and up-to-date social media accounts to engage with both new and returning customers. Post are great to announce specials and promotions.
- 5. Staff Trained in Multilingual Greetings:** Equip your staff with basic greetings in multiple languages to make all visitors feel welcomed and valued.



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